DESKTOP PUBLISHING OPERATOR

SKILLS TAUGHT IN ITI
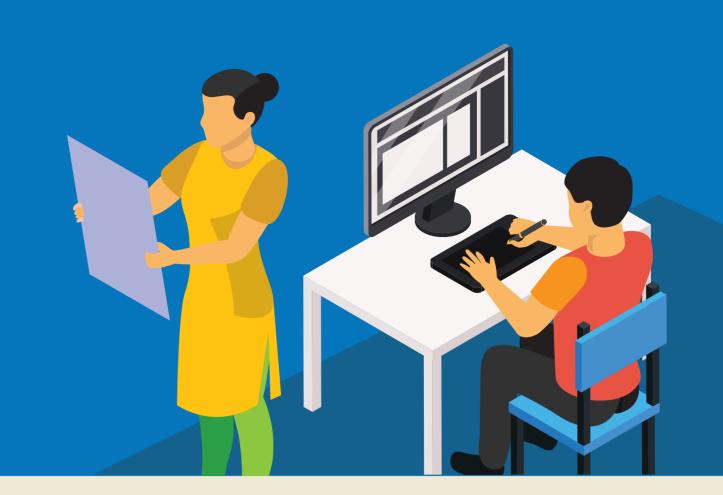
- Review text, graphics, or other materials created by writers and designers
- Edit graphics, such as photographs or illustrations
- Import text and graphics into publishing software
- Adjust text properties, such as size, column width, and spacing
- Integrate images and text to create cohesive pages
- Submit or upload final files for printing or online publishing
- Edit text by correcting its spelling, punctuation, and grammar

SKILLS NEEDED BY COMPANY

- Typing speed of 25words per minute along with proficiency in graphic design or visual communications
- Softwares like Photoshop, Corel Draw, Adobe Illustrator, and Adobe Indesign
- Ability to learn on-the-job

JOB OPPORTUNITIES AFTER ITI

- DTP operators in various DTP Centers
- Desktop publishing specialists
- Electronic console display operators
- Electronic imagers
- Electronic pagination system operators
- Electronic publishers
- Electronic publishing specialists

CAREER PATHS FOR THIS TRADE

ENTRY LEVEL

- Computer operator or Data Entry Operators in a MNC
- DTP Designer in Printing Press or Media

MIDLEVEL

- Mediator (customer facing role)
- Managing the DTP centre

SENIOR LEVEL

- Setting up DTP centres
- Design consultant

UPSKILLING OPPORTUNITIES

- Apprenticeship (NAC Certificate)
- Craft Instructor Training Scheme (CITS) to become an instructor in ITIs
- Diploma courses (Full time/Part time)

QUEST ALLIANCE

Industrial Training Institute

DEPARTMENT OF EMPLOYMENT AND TRAINING